

# ELLE

## EDUCATION

**Event  
Designer**

mindway

# ELLE Education®

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For 10 years ELLE Education has been training the best professionals of the industry through valuable academic experiences designed for students who seek flexibility, and high quality education programs that focus on innovation and the latest trends in the areas of fashion, and interior design.

ELLE is one of the most influential fashion lifestyle

brands in the world with 45 editions, over 21 million readers and more than 100 million website visits per month. We take all of this experience and combine it with the academic knowledge of prestigious institutions such as Complutense University of Madrid, one of the oldest universities in the world, and key university for hispanic countries; Mindway Liberal Studies®, a school which focuses on the impact of design in organizations, and its

power as a tool to push innovation.

We value practical knowledge on par with academic research and insist on a synthesis of both through our academic partnerships, keynote addresses by industry leaders, and faculty with professional experience. Join a community of more than 9000 students and embark on an academic journey that will allow you to reach your potential in your desired career path.

Join a community  
of more than  
9000 students.

# ELLE EDUCATION

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**mindway**  
LIBERAL  
STUDIES



# Event Designer



Event organization is essential for firms to present their products, share their values, and making the public identify with their brands. Lead a successful event, become an event designer.

Great events would not become a reality without the dedication of a team. In the past few years, the role of Event Designer has gained importance, establishing itself as an essential

profession in the Interior Design sector.

**You will learn the trends and get the notions to decorate and design successful events.**

With this course you will learn the trends and get the notions to decorate and design successful events. You will learn how to develop and communicate the concept of a decoration project, combining materials, making finishes, budgets and assembly, among others.

## + SYLLABUS

### 1. Context, Client and Vendors

You will know the everyday practice of an Event Designer: how to coordinate with the client, management of vendors, etc.

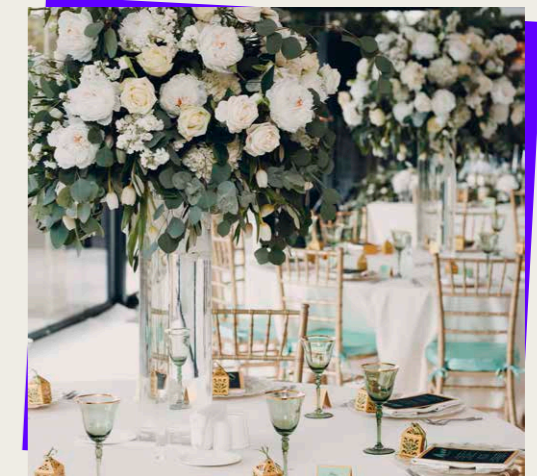
- Context
- Dealing with Clients
- Vendors



### 2. Design, Decoration and Planning an Event

You will study some of the elements to take into account when decorating a event: color theory, lighting, and the aspects to have into account when it comes to putting your idea for the space on paper.

- Design and Planning
- The "E" Day
- Decoration: Materials, Finishes and Techniques
- Vocabulary



# Virtual Campus

## START

Through our academic calendar you can follow all of our events, tests and assignments, as well as the course syllabus. Don't miss anything!

## PROGRAM

You will find the videos, tests and assignments as well as all the documentation of each module as the theoretical content is taught.

## LIBRARY

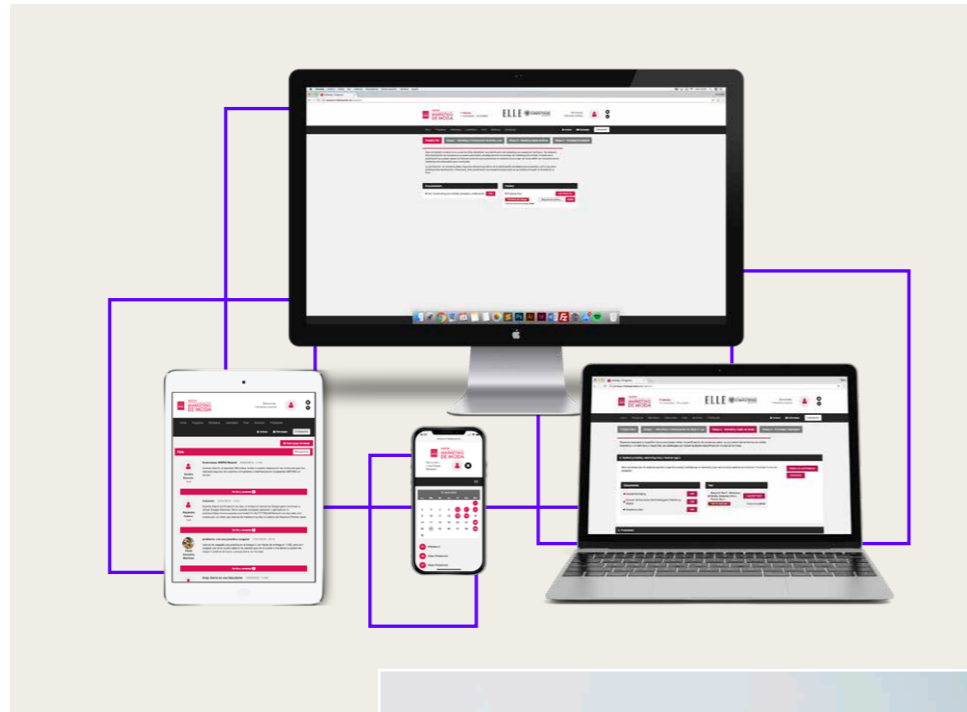
Do you want to delve into the topic? Find additional documentation such as online books in our library!

## CALENDAR

Check all the deadlines for your tests and practical assignments.

## FORUM

You can share information and opinions with other colleagues and the tutor, and do some online networking!



## STUDENTS

You will meet all of the course participants and know more about their interests and training.

## NOTICES

You will receive your tutor's notices to keep up-to-date!

## MESSAGES

Do you have any doubts about the course? Do you want to comment on anything? Contact your tutor or any of your colleagues by private message.



Whenever you want.  
Wherever you are.



Practical knowledge  
on par with academic  
knowledge



# Methodology

## + EVALUATION

At ELLE Education all of the Short Courses have an ongoing evaluation where the tutor and the student can see their progress through the program. Students are expected to complete: 1 test per module, 1 mandatory final practical exercise and 1 webinar per module.

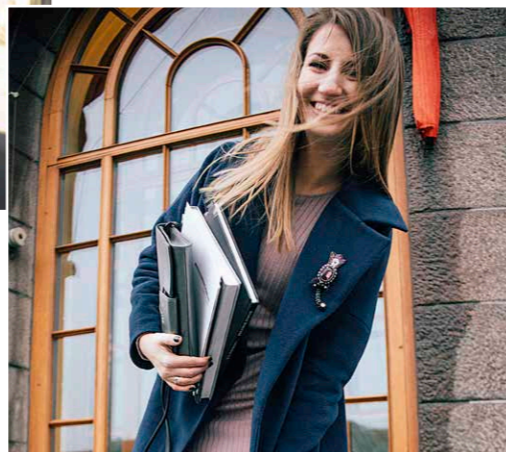
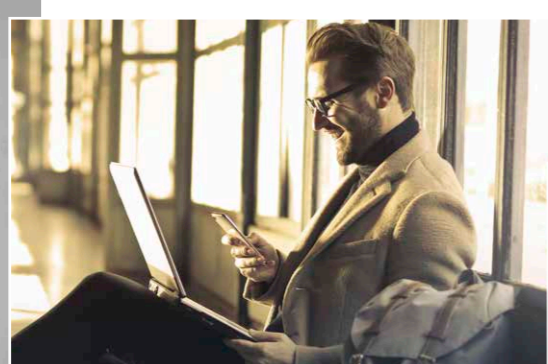
- Number of Tests: 1 per module
- 1 Mandatory Final Practical Exercise
- Webinars: 1 per module

## + PROGRAM DETAILS

Our programs are designed to adapt to your schedule and your pace. You can work at the same time you complete one of the programs or more. Short Courses have a duration of 2 months, in which you will see: a total of 13 hours of lectures, and a total of 3 hours in Guest Speaker Addresses.

- Duration: 2 months
- Lectures: 13 hours
- Guest Speaker Addresses: 3 hours

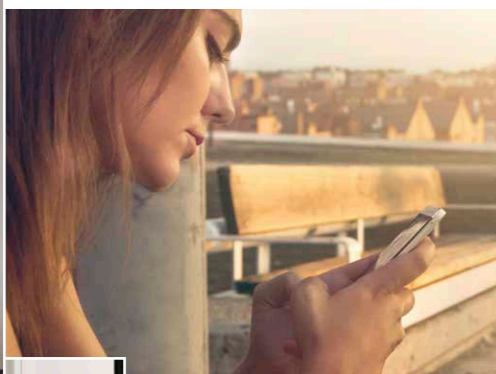




### + TUTORING

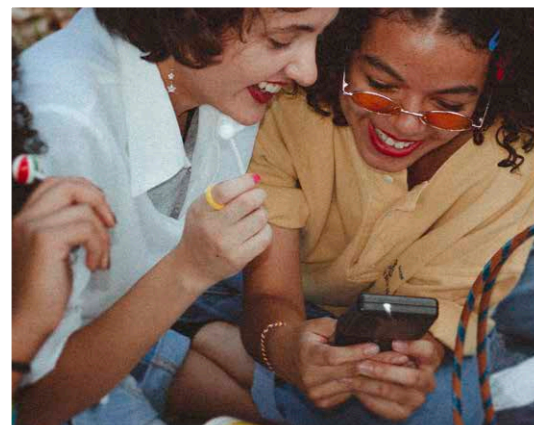
Your tutor will be at your disposal, upon request, to help you to complete your course successfully.

## The Learning Experience



### + COMMUNICATION

Share topics you are interested in! Debates are important for learning. Use the forum to network!



### + METHODOLOGY

Our virtual campus is equipped with all the material required to complete the course: theoretical notes, documentation, webinars and videos. The assessment will be done through tests and practical exercises to check your understanding.

# ELLE Education Certificate

Show recruiters your expertise, and achieve your career ambitions, obtain an ELLE Education Certificate, and become a well-rounded professional in your preferred knowledge area. Do it at your own pace, at an adaptable schedule, and gain the knowledge and skills needed to be a top professional with managerial competences. ELLE Education Certificates focus on three areas that adapt to your interests, and career goals.

With this short course you can complete the ELLE Education Certificate in **Event Direction** by signing up to any two courses found on the list below:

- Event Production
- Wedding Planner
- How to create a brand
- Project Management

Contact the admissions team at any time of your decision process!

### + CERTIFICATE IN EVENT DIRECTION



Event Production



Wedding Planner



How to Create a Brand



Project Management

#### Note:

- Registering for three courses of the same certificate at once with the same registration form will give you a 15% discount on the third course.
- In this case, even though you register for the three courses at once, you do not need to study the three courses at the same time; you would reserve your spot for a future edition of a course.
- Financing: Finance your Certificate Course in up to 8 months (10 euros handling fee per month).

# Enrollment

- 1 Complete the registration form with your complete name and email.  
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- 2 Choose the diploma or short course you want to study and enter your personal details.  
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- 3 Payment: after completing the registration form, you can pay the course fees.

# Method of payment

## + TUITION FEES

900 €

## + PAYMENT PLANS

The course payment must be done by choosing one of the following options:

- Full payment of the fees.
- Payment in two installments. The first installment due at the moment of registration, and the second installment due two months after the first installment payment.

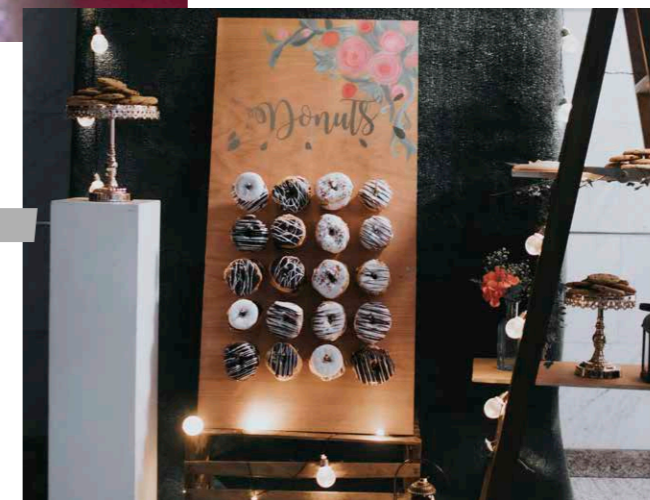
\*Payment options include credit/debit card or bank transfer.



1 Learn through proven frameworks that have immediate applicability to real business challenges.



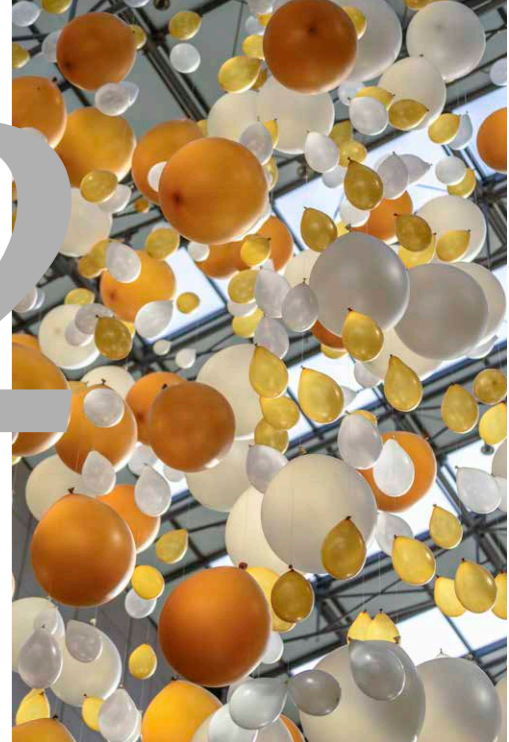
4 Make an impact in your career and personal brand. Incorporate global business education to your resume.



2 Develop a more innovation-driven and strategic mindset by performing practical exercises.

# 5 Reasons to Study with Us

3 Enjoy a program format that allows for the flexibility to study and work in a high quality digital environment.



5 Acquire practical knowledge of the industry from key industry leaders.

# ELLE EDUCATION

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