

A bride in a white lace dress is holding a bouquet of flowers. The bouquet features several large, light pink roses, clusters of small red berries, and greenery. The bride's hand is visible, wearing a gold ring. The background is a soft, out-of-focus landscape.

# ELLE

## EDUCATION

**Wedding  
Planner**

mindway



# ELLE Education®

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For 10 years ELLE Education has been training the best professionals of the industry through valuable academic experiences designed for students who seek flexibility, and high quality education programs that focus on innovation and the latest trends in the areas of fashion, and interior design.

ELLE is one of the most influential fashion lifestyle

brands in the world with 45 editions, over 21 million readers and more than 100 million website visits per month. We take all of this experience and combine it with the academic knowledge of prestigious institutions such as Complutense University of Madrid, one of the oldest universities in the world, and key university for hispanic countries; Mindway Liberal Studies®, a school which focuses on the impact of design in organizations, and its

power as a tool to push innovation.

We value practical knowledge on par with academic research and insist on a synthesis of both through our academic partnerships, keynote addresses by industry leaders, and faculty with professional experience. Join a community of more than 9000 students and embark on an academic journey that will allow you to reach your potential in your desired career path.

# ELLE EDUCATION

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**mindway**  
LIBERAL  
STUDIES



Join a community  
of more than  
9000 students.





# Wedding Planner



Study one of the most exciting professions. Get acquainted with the day-to-day of a Wedding Planner and get to know all of the secrets to organize this type of events.

During this program, not only will you learn to organize a

**Get to know all of the secrets to organize this type of events**

wedding, but you will also find out the latest trends in the organization of this type of events and the role of a professional wedding planner, the services they offer, how to deal with the client, the creation of your own brand, and how to position yourself in the sector.

## + SYLLABUS

### 1. Introduction to Wedding Planning

What does a wedding planner do? What are the services offered by a Wedding Planner?

- Context
- Services
- Contract
- Vendors
- Clients

### 2. Planning & Organization Documents

You will study all of the elements that must be taken into account when organizing a wedding, and learn how to define a work schedule and a budget for the event.

- Internal Organization Tools
- Planning documents of a Wedding Planner
- Organization Tools/Apps

### 3. Designing

You will learn how to design a wedding, and all of the features to be considered for a perfect wedding day, as well as the latest trends in the wedding world.

- Wedding Planner vs. Event Designer
- How to Design a Wedding
- Applications
- Styles and Trends in the Wedding World
- Blogs and Inspiration

### 4. Image Consulting and Protocol

What should we take into account when choosing the outfit for the big day? Throughout this module, you will learn the keys to carrying out a correct image consultancy, both for the bride and groom, and for the rest of guests.

- Image Consulting
- Protocol





# Virtual Campus

## START

Through our academic calendar you can follow all of our events, tests and assignments, as well as the course syllabus. Don't miss anything!

## PROGRAM

You will find the videos, tests and assignments as well as all the documentation of each module as the theoretical content is taught.

## LIBRARY

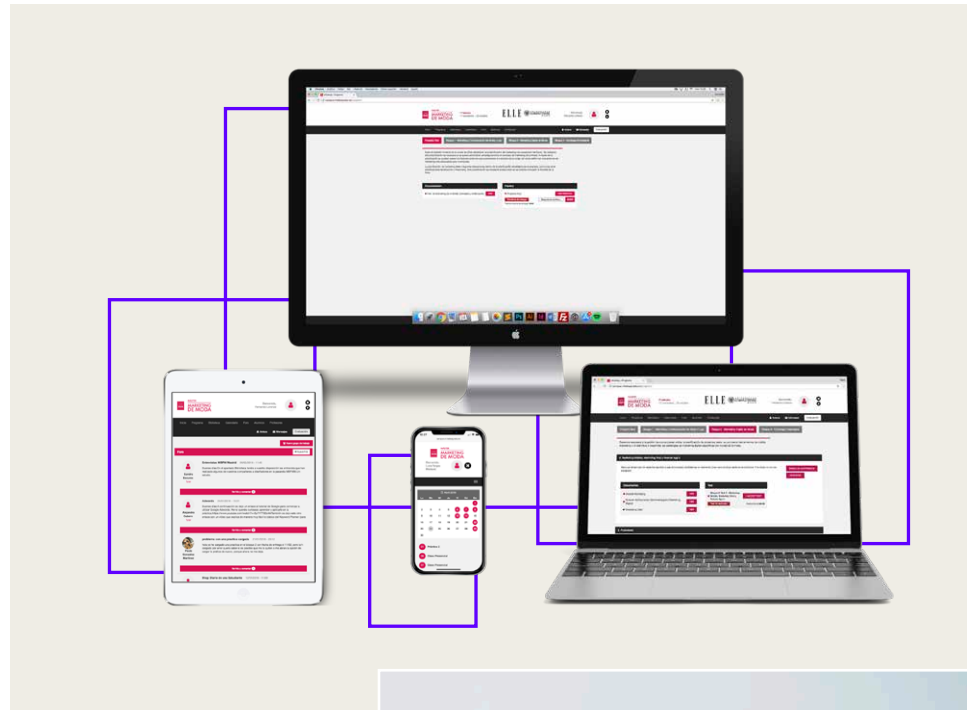
Do you want to delve into the topic? Find additional documentation such as online books in our library!

## CALENDAR

Check all the deadlines for your tests and practical assignments.

## FORUM

You can share information and opinions with other colleagues and the tutor, and do some online networking!



## STUDENTS

You will meet all of the course participants and know more about their interests and training.

## NOTICES

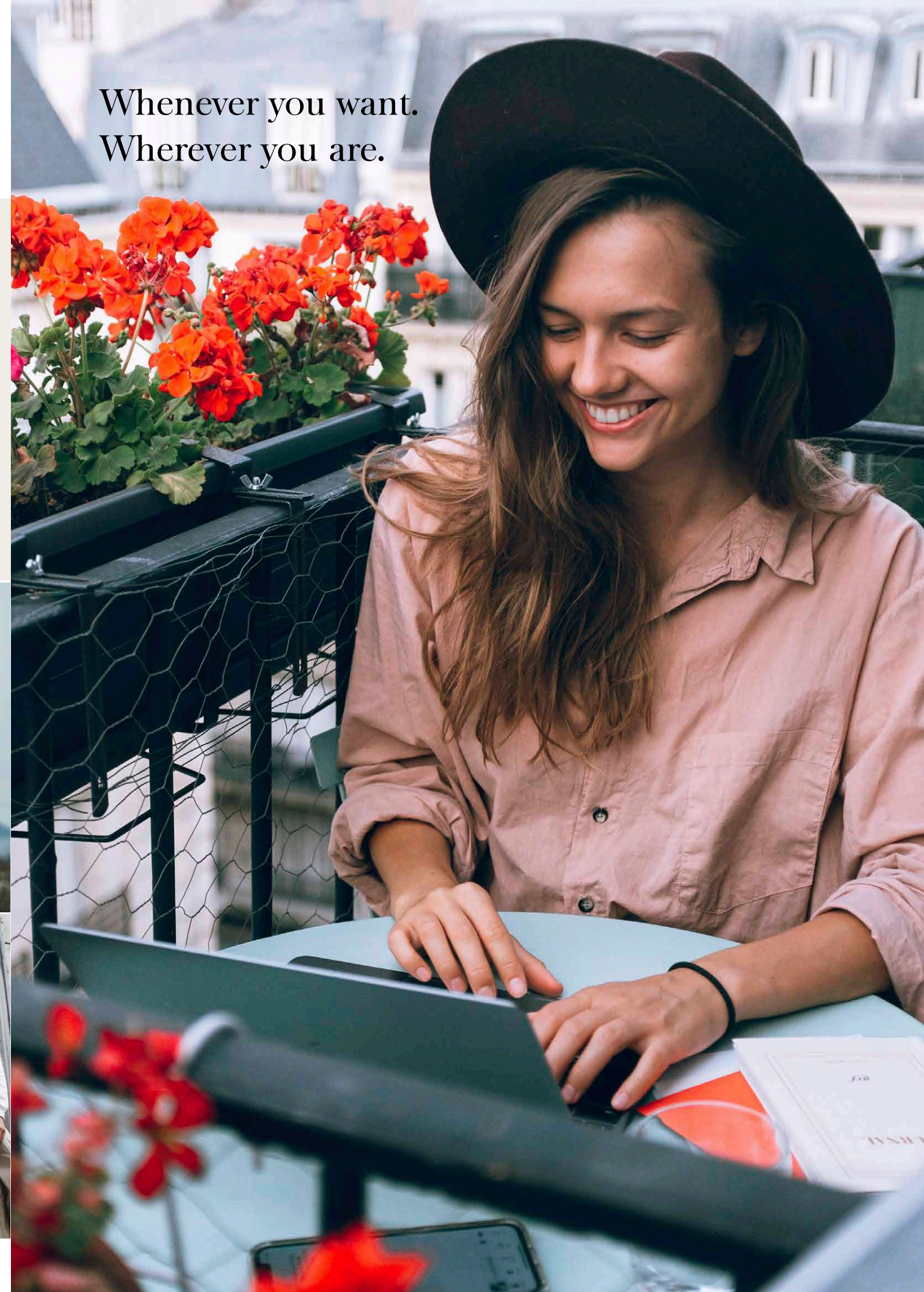
You will receive your tutor's notices to keep up-to-date!

## MESSAGES

Do you have any doubts about the course? Do you want to comment on anything? Contact your tutor or any of your colleagues by private message.



Whenever you want.  
Wherever you are.





Practical knowledge  
on par with academic  
knowledge



# Methodology

## + EVALUATION

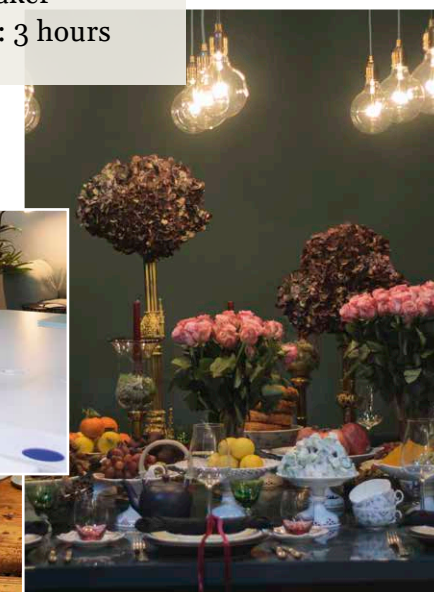
At ELLE Education all of the Short Courses have an ongoing evaluation where the tutor and the student can see their progress through the program. Students are expected to complete: 1 test per module, 1 mandatory final practical exercise and 1 webinar per module.

- Number of Tests: 1 per module
- 1 Mandatory Final Practical Exercise
- Webinars: 1 per module

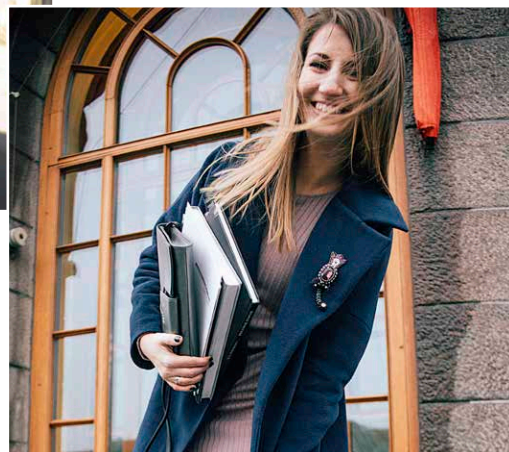
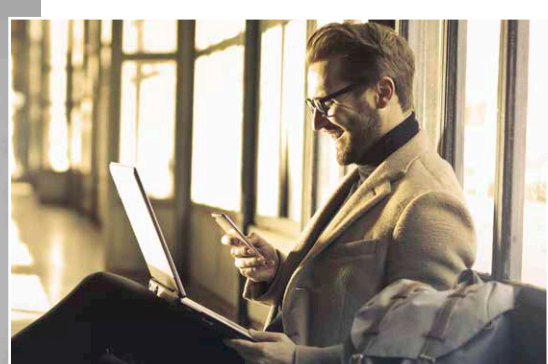
## + PROGRAM DETAILS

Our programs are designed to adapt to your schedule and your pace. You can work at the same time you complete one of the programs or more. Short Courses have a duration of 2 months, in which you will see: a total of 13 hours of lectures, and a total of 3 hours in Guest Speaker Addresses.

- Duration: 2 months
- Lectures: 13 hours
- Guest Speaker Addresses: 3 hours

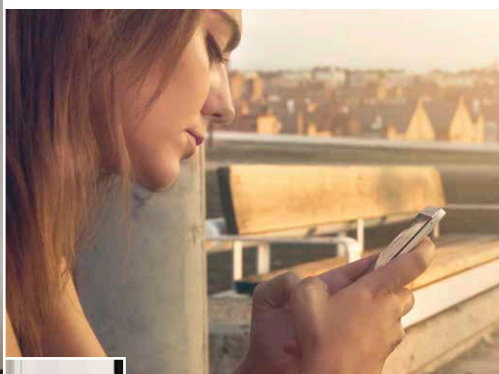






### + TUTORING

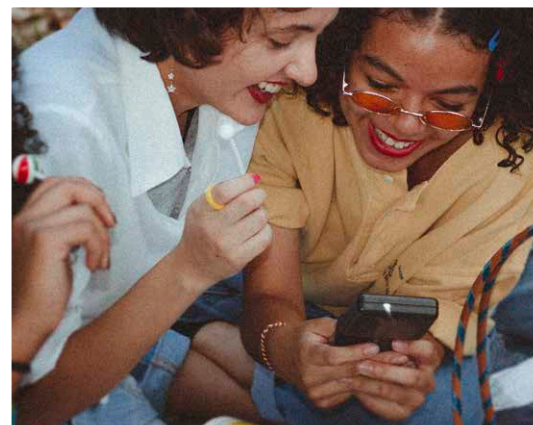
Your tutor will be at your disposal, upon request, to help you to complete your course successfully.



## The Learning Experience

### + COMMUNICATION

Share topics you are interested in! Debates are important for learning. Use the forum to network!



### + METHODOLOGY

Our virtual campus is equipped with all the material required to complete the course: theoretical notes, documentation, webinars and videos. The assessment will be done through tests and practical exercises to check your understanding.

# ELLE Education Certificate

Show recruiters your expertise, and achieve your career ambitions, obtain an ELLE Education Certificate, and become a well-rounded professional in your preferred knowledge area. Do it at your own pace, at an adaptable schedule, and gain the knowledge and skills needed to be a top professional with managerial competences. ELLE Education Certificates focus on three areas that adapt to your interests, and career goals.

With this short course you can complete the ELLE Education Certificate in **Event Direction** by signing up to any two courses found on the list below:

- Event Production
- Event Designer
- How to create a brand
- Project Management

Contact the admissions team at any time of your decision process!

### + CERTIFICATE IN EVENT DIRECTION



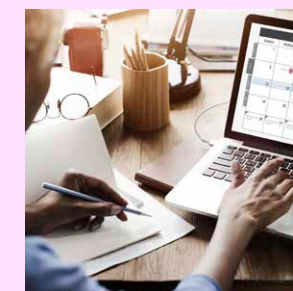
Event Production



Event Designer



How to Create a Brand



Project Management

#### Note:

- Registering for three courses of the same certificate at once with the same registration form will give you a 15% discount on the third course.
- In this case, even though you register for the three courses at once, you do not need to study the three courses at the same time; you would reserve your spot for a future edition of a course.
- Financing: Finance your Certificate Course in up to 8 months (10 euros handling fee per month).



# Enrollment

- 1** Complete the registration form with your complete name and email.  
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- 2** Choose the diploma or short course you want to study and enter your personal details.  
\_\_\_\_\_
- 3** Payment: after completing the registration form, you can pay the course fees.

# Method of payment

## + TUITION FEES

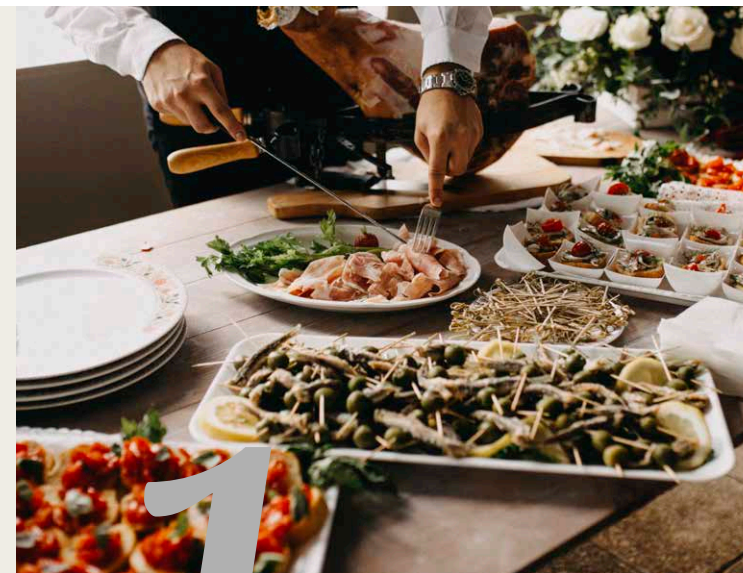
900 €

## + PAYMENT PLANS

The course payment must be done by choosing one of the following options:

- Full payment of the fees.
- Payment in two installments. The first installment due at the moment of registration, and the second installment due two months after the first installment payment.

\*Payment options include credit/debit card or bank transfer.



**1** Learn through proven frameworks that have immediate applicability to real business challenges.

**2** Develop a more innovation-driven and strategic mindset by performing practical exercises.



# 5 Reasons to Study with Us



**3** Enjoy a program format that allows for the flexibility to study and work in a high quality digital environment.



**4** Make an impact in your career and personal brand. Incorporate global business education to your resume.



**5** Acquire practical knowledge of the industry from key industry leaders.

# ELLE EDUCATION

[elle.education](http://elle.education)

+1 (857) 777 0182

[info@elle.education](mailto:info@elle.education)

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