

EDUCATION

Product
Design

ELLE Education

For 10 years ELLE Education has been training the best professionals of the industry through valuable academic experiences designed for students who seek flexibility, and high quality education programs that focus on innovation and the latest trends in the areas of fashion, and interior design.

ELLE is one of the most influential fashion lifestyle

brands in the world with 45 editions, over 21 million readers and more than 100 million website visits per month. We take all of this experience and combine it with the academic knowledge of prestigious institutions such as Complutense University of Madrid, one of the oldest universities in the world, and key university for hispanic countries; Mindway Liberal Studies ®, a school which focuses on the impact of design in organizations, and its

power as a tool to push innovation.

We value practical knowledge on par with academic research and insist on a synthesis of both through our academic partnerships, keynote addresses by industry leaders, and faculty with professional experience. Join a community of more than 20,000 students and embark on an academic journey that will allow you to reach your potential in your desired career path.

ELLE EDUCATION

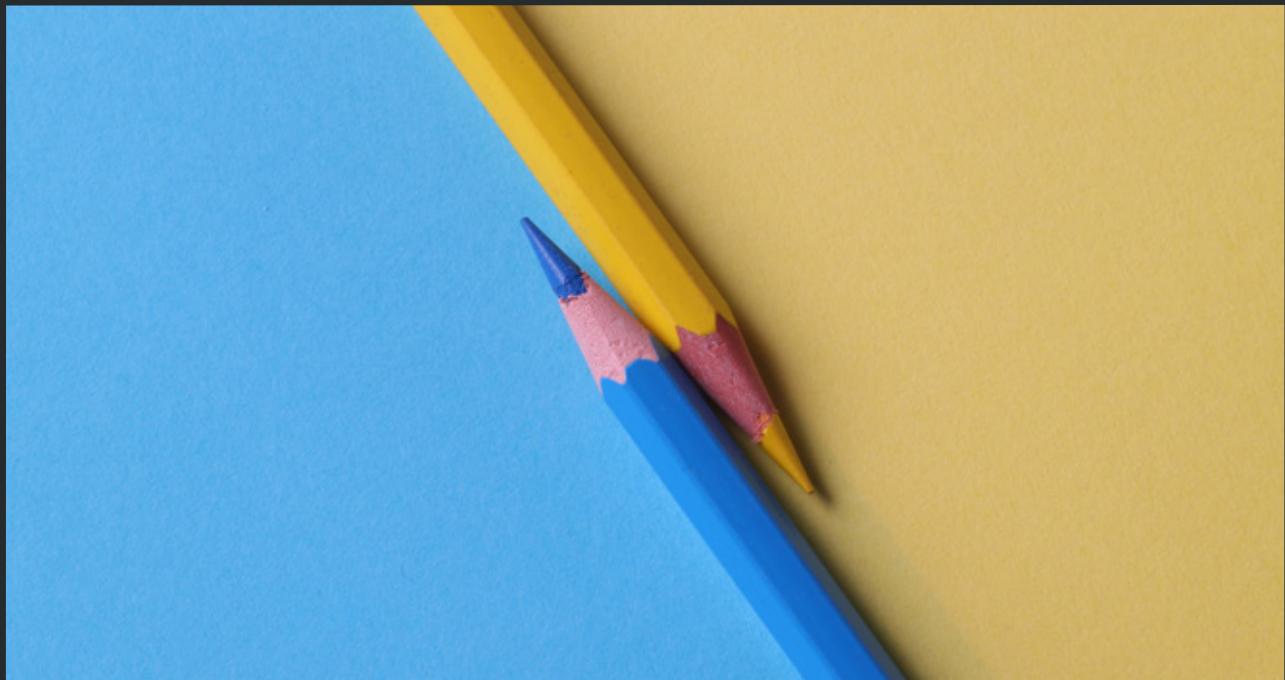
mindway
LIBERAL
STUDIES



Join a community
of more than
20,000 students.



Product Design



Product design has become one of the key sectors related to the Interior design sector. Now more than ever, designers feel the need to imprint their personality in projects and even move on to new areas of expertise. Product design allows them to do just that and express their creativity. In order to work within the product design industry, it is essential to

know the fundamental pillars of the sector, its nature, and particularities as well as to obtain a complete view of the environment. This short course will give you a global vision of the industry and all of the facts needed to create a successful product design project.

Acquire concepts on materials, design process, specific software, and make your mark in the industry.

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give you a global vision
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+ SYLLABUS

1. Introduction to Product Design

Throughout this module you will discover some of the most iconic design pieces, and learn how to integrate the product design methodology into an interior design project.

- Introduction
- Form and Function
- Short Bibliography
- Selection of Product Design Pieces
- Product Design vs Elements Prescription
- Product Design Project Applied to the Interior Design Sector

2. Furniture Design

You will learn to create your own design product by following the necessary steps, from start to finish.

- Furniture Design
- Types
- Furniture Systems
- Commercial and Exhibition
- Furniture
- Upholstered Furniture
- Parts, Materials and Productive Processes of Upholstered Furniture. Dúneo Case Study

3. Digital Technology

Find out some of the software used to design and develop unique design pieces.

- 3D Modeling
- Render, Exploded View and Planimetries
- Cad - Cam

4. Graphic Representation

What should be taken into account when communicating a project to a client? Why is photography so important? These and others questions will be answered throughout this module.

- Introduction
- Descriptive Graphical Representation
- Photography for Product Design
- Technical Graphical Representation



Virtual Campus

START

Through our academic calendar you can follow all of our events, tests and assignments, as well as the course syllabus. Don't miss anything!

PROGRAM

You will find the videos, tests and assignments as well as all the documentation of each module as the theoretical content is taught.

LIBRARY

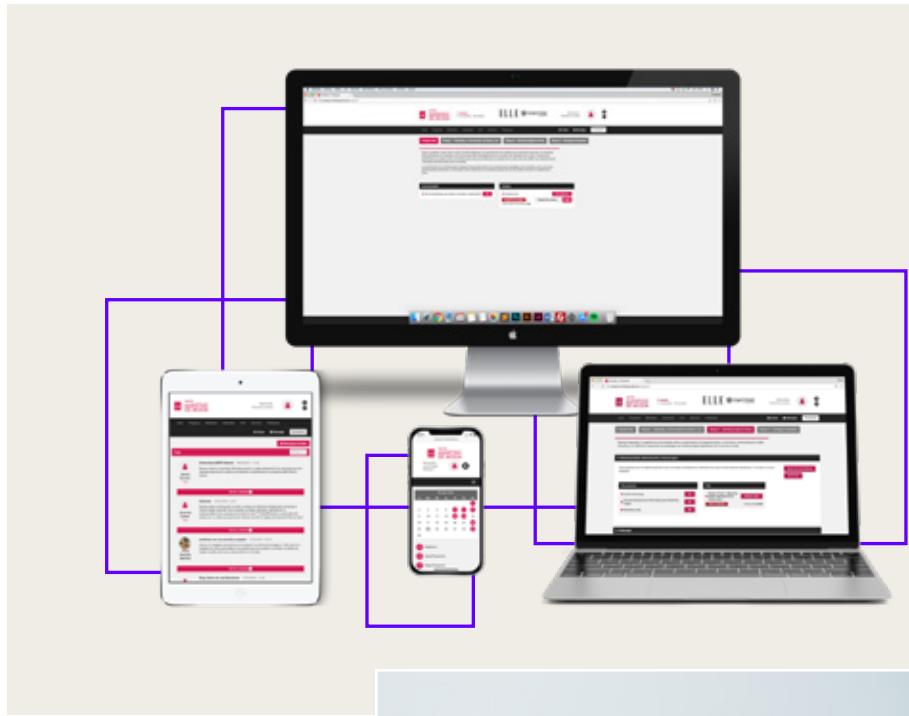
Do you want to delve into the topic? Find additional documentation such as online books in our library!

CALENDAR

Check all the deadlines for your tests and practical assignments.

FORUM

You can share information and opinions with other colleagues and the tutor, and do some online networking!



STUDENTS

You will meet all of the course participants and know more about their interests and training.



NOTICES

You will receive your tutor's notices to keep up-to-date!



MESSAGES

Do you have any doubts about the course? Do you want to comment on anything? Contact your tutor or any of your colleagues by private message.





Online Teaching



Watch videos of the online classes wherever and whenever you want

Enjoy all the benefits we offer!

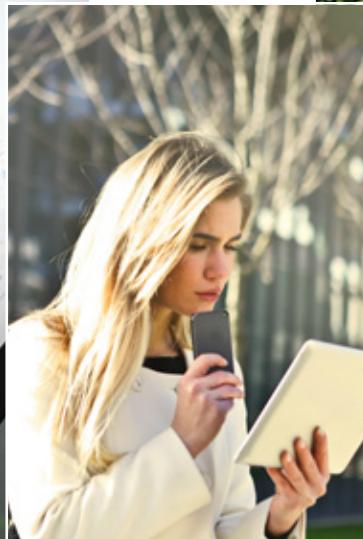
Guest speaker addresses with experts

Videos of online classes:
you can watch lectures as many times as
you want

Learning Circle Webinars

Online Campus materials:
documentation, tests and case studies

Networking through the platform



Methodology

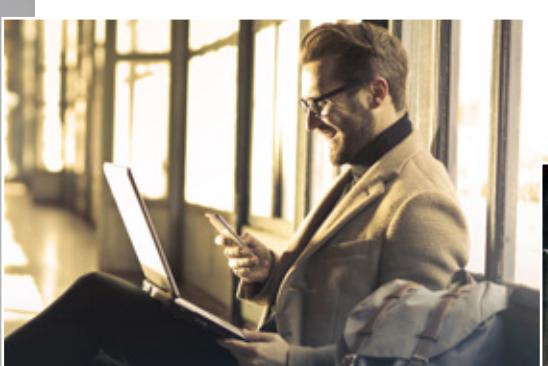
+ EVALUATION

At ELLE Education all of the Short program courses have an ongoing evaluation where the tutor and the student can see their progress through the program. Students are expected to complete several tests and practical exercises. Throughout the program, the students will also be able to attend Webinars programmed by the Tutor to solve any questions regarding the Tests, Practical Assignments or the overall content of the course.

+ PROGRAM DETAILS

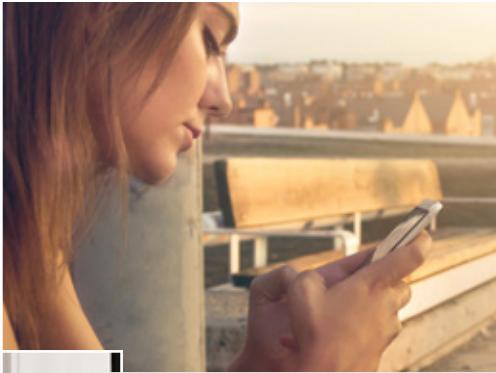
Our programs are designed to adapt to your schedule and your pace. You can work at the same time you complete one of the programs or more. Short program courses have a duration of 2 months.





+ TUTORING

Your tutor will be at your disposal, upon request, to help you to complete your course successfully.



+ COMMUNICATION

Share topics you are interested in!
Debates are important for learning.
Use the forum to network!



+ METHODOLOGY

Our virtual campus is equipped with all the material required to complete the course: theoretical notes, documentation, webinars and videos. The assessment will be done through tests and practical exercises to check your understanding.



Expert ELLE Education Certificate

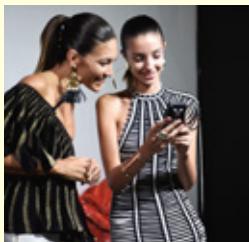
Show recruiters your expertise, and achieve your career ambitions, obtain an Expert ELLE Education Certificate, and become a well-rounded professional in your preferred knowledge area. Do it at your own pace, at an adaptable schedule, and gain the knowledge and skills needed to be a top professional with managerial competences. Expert ELLE Education Certificates focus on three areas that adapt to your interests, and career goals.

With this short course you can complete the Expert ELLE Education Certificate in **Product Launching** by signing up to any two courses found on the list below:

- Influencer Marketing
- Fashion & Lifestyle Branding
- How to Create a Brand
- Project Management

Contact the admissions team at any time of your decision process!

+ EXPERT CERTIFICATE IN PRODUCT LAUNCHING



Influencer Marketing



Fashion & Lifestyle Branding



How to Create a Brand



Project Management

Note:

- Registering for three courses of the same certificate at once with the same registration form will give you a 15% discount on the third course.
- In this case, even though you register for the three courses at once, you do not need to study the three courses at the same time; you would reserve your spot for a future edition of a course.
- Financing: Finance your Certificate Course in up to 8 months (10 euros handling fee per month).

Enrollment

1

Complete the registration form with your complete name and email.

2

Choose the diploma or short course you want to study and enter your personal details.

3

Payment: after completing the registration form, you can pay the course fees.

Method of payment

+ TUITION FEES

750 €

+ PAYMENT PLANS

The course payment must be done by choosing one of the following options:

- Full payment of the fees.
- Payment in two installments. The first installment due at the moment of registration, and the second installment due two months after the first installment payment.

*Payment options include credit/debit card or bank transfer.

1

Develop a more innovation-driven and strategic mindset by performing practical exercises.



3

Make an impact in your career and personal brand. Incorporate global design education to your resume.

2

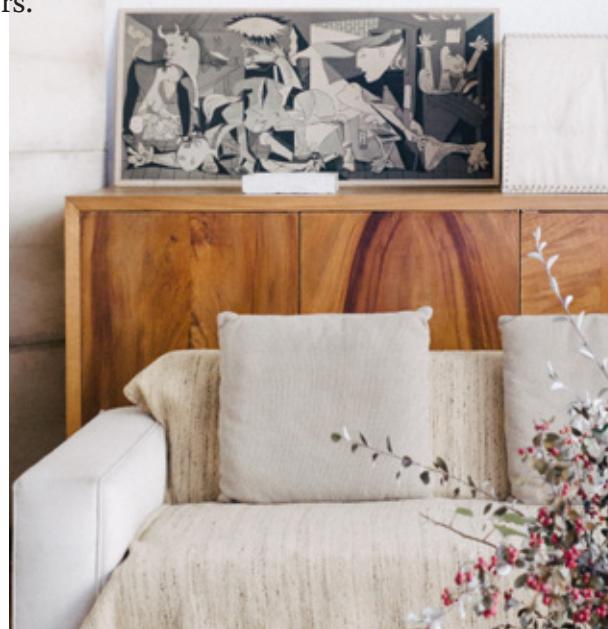
Enjoy a program format that allows for the flexibility to study and work in a high quality digital environment.



4 Reasons to Study with Us

4

Acquire practical knowledge of the industry from key industry leaders.



ELLE EDUCATION

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